

Subject: The Little Clinic Sport Physical Giveback Program - NCCHS Specific Flyer

Attached you will find your school/organization specific flyer regarding The Little Clinic sport physical giveback program. The Little Clinic is a local health care clinic located *inside* of select Cincinnati/Northern Kentucky area Kroger stores. We have a clinic conveniently located inside the new Kroger Marketplace in Newport.

Each year The Little Clinic gives back to the communities that support us by donating funds back to each organization when members of your school/organization complete sports, camp and/or back to school physicals at our facilities. The more members of your organization that complete physicals – the more cash you will receive. Even if you have your own on site physical clinic, we can still be an option for those students who can't make your on site event and you're more than welcome to still participate in this program.

The Little Clinic completes physicals for \$29. Our low cost combined with our hours of operation (M-F: 8:30am-8:30pm; Sat: 9am-4:00pm; Sun: 11:30am-4:30pm) make us an affordable and convenient option for parents and students to complete this yearly exam on their schedule. The best part is, patients do not need to make an appointment – we see patients on a walk in basis only.

To maximize your cash back rewards, it is extremely important to have your parents/students print out this flyer and bring it in with them when they receive their physical exam. This flyer contains your school/organization specific code that will make sure funds are going to the proper organization.

I will be more than happy to print off some of these flyers and drop them off in hard copy form. For the best results, don't forget to send this to other coaches, booster club members, school nurses, band directors, PTO leaders, etc. Again, the more people who know about the program, the more successful it will be for you.

Also, keep in mind that The Little Clinic can be an excellent option to get your athletes on the field but we can help keep them there when seasonal illnesses strike. We also treat common illnesses like pink eye, strep throat, sinusitis, flu, ring worm among others. We accept most major insurance plans as well as offer affordable cash payment fees as well.

Thanks for your time. Please don't hesitate to contact me with any questions regarding this program. The program runs now through the end of September.

Sincerely,

Matt Salts

Regional Marketing Manager - The Little Clinic
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For information on The Little Clinic including locations, scope of services, hours of operation and currently accepted insurance plans, log onto: <http://www.thelittleclinic.com>.